



Green Energy Live, Inc
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Green Energy Live Reports on Increased Demand for Manure-to-Clean-Energy Solutions for America's Farmers

GRAND RAPIDS, MI -- 05/18/10 -- Green Energy Live Inc. (OTCBB: GELV), a growing clean energy company, is engaged in developing sustainable, on-site biomass-to-energy conversion solutions to enable America's livestock operators to generate electricity from manure. Green Energy Live is seeing increases in demand for manure management solutions within the agriculture sector. On May 3rd the U.S. Environmental Protection Agency and U.S. Department of Agriculture announced a new interagency agreement with funding to advance the implementation of biogas recovery systems for livestock facilities, with the goals of increasing farm-based renewable energy generation, protecting air, land and water resources, and enhancing rural economic growth.

The EPA and USDA's enhanced collaboration will provide up to \$3.9 million over the next five years to help farms recover and use biogas from manure. The collaboration will expand technical assistance efforts, improve technical standards and guidance for the construction and evaluation of biogas recovery systems, and expand outreach to livestock producers and assist them with pre-feasibility studies. The USDA provides grants, loans, and loan guarantees to eligible recipients for renewable energy systems and energy efficiency improvements and technical support to farmers on resource conservation and protection.

According to the Collaboration to Advance the Deployment of Anaerobic Digesters at US Livestock Facilities Fact Sheet released by the EPA and USDA on May 3, 2010, biogas is composed primarily of methane, a greenhouse gas 20 times more potent than carbon dioxide. Biogas emitted from manure management systems called digesters can be collected and used to produce electricity, heat or hot water.

The EPA projects that if 8,000 farms implemented biogas systems, methane emissions would be reduced by more than 34 million metric tons of carbon dioxide equivalent a year which is roughly equal to the annual emissions from 6.5 million passenger vehicles. In addition, these projects could generate more than 1,500 megawatts of renewable energy.

Karen Clark, President/CEO of Green Energy Live, commented: "Green Energy Live is focused on delivering technology to solve three major problems for America's ranchers and farmers -- waste disposal, environmental impact and energy supply. We applaud the EPA and USDA's support of manure-to-energy conversion and agree that it makes perfect sense to capture methane gas from the manure of livestock operations and use it to produce clean, renewable energy. This is a positive development for the agriculture sector and yet another indicator that a significant market exists for our solutions."

Green Energy Live acquired Comanche Livestock Exchange, a profitable Texas-based provider of cattle marketing services, in July 2009. The wholly owned subsidiary has a 61-year track record serving the United States beef and dairy industries and achieved a



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12% increase in revenue last year. Comanche provides Green Energy Live with livestock industry expertise, revenue to support technology development, inroads with potential customers, an established sales channel, and an excellent reputation in the agricultural community.

About Green Energy Live (GELV.OB) Green Energy Live Inc. is engaged in developing sustainable biomass-to-energy conversion technology to meet a critical need for the nation's \$154 billion livestock industry. The company plans to use its proprietary gasification technology for the development of highly innovative, on-site manure-to-electricity conversion systems to enable livestock farmers and ranchers to convert their animal waste into clean, renewable energy.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be covered by the safe harbor created by such sections and other applicable laws. Such forward-looking statements include, without limitation, plans and expectations regarding the development of GELV's gasification technology and other projects and operations. GELV has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "potential" and similar expressions. Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith based upon currently available information, and is believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. Such risks include, but are not limited to: (1) GELV's need for additional financing, which is not assured and which may result in dilution of shareholders; (2) GELV's status as a small company with a limited operating history; and (3) regulatory restrictions in the production of bio-fuels. For a more detailed discussion of such risks and other factors, see the Company's 2009 Annual Report on Form 10-K, filed on April 15, 2010, with the Securities and Exchange Commission, and its other SEC filings. The Company does not undertake any obligation to release publicly revisions to any "forward-looking statement," to reflect events or circumstances after the date of this news release, to update or provide advice in the event of any change, addition or alteration to the information contained in this news release including such forward-looking statement, or to reflect the occurrence of unanticipated events, except as may be required under applicable securities laws.

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