



Green Energy Live, Inc
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Green Energy Live, Inc. Announces Its Focus on "The Clean Side of Green"

GRAND RAPIDS, MI – 08/26/10 -- Green Energy Live, Inc. (OTCBB: **GELV**) is a growing clean energy company focusing on sustainable 'clean side of green' solutions for the U.S. livestock industry. Through its letter of intent to acquire 100% of the stock of Peck Electric Inc., Vermont's leading provider of electrical contracting services, Green Energy Live has various opportunities to expand into new areas of clean energy products and services.

On June 12, 2010 Green Energy Live updated its Letter of Intent to acquire 100% of the stock in Peck Electric. Upon acquisition, Peck will become a wholly owned subsidiary. Green Energy Live is conducting its due diligence and has made several visits to meet with Peck over the summer, including one last week. Upon completion of these pre-acquisition activities, Green Energy Live and Peck Electric will determine a closing date for this transaction.

A significant new growth area for Peck is its exclusive contract to manufacture core electrical components for ElectroCell Technologies, Inc.'s (ECT) patented manure treatment technology. This technology uses precisely managed electrical current to treat manure and dramatically reduces pathogens, odor, and excess nutrients in livestock manure. Livestock waste is one of the largest pollutants of lakes, rivers and estuaries in North America and farmers are under increasing regulatory pressure to manage it more effectively. ECT's technology provides farmers with a powerful tool for regulatory compliance, and it also provides productivity benefits that actually improve farm profits. Peck is poised to increase its revenue based on the forecasted demand for these machines.

Karen Clark, President/CEO of Green Energy Live, commented: "Peck Electric is a solid, well-run company with multiple and consistent revenue streams as well as potential for significant expansion in clean energy offerings. Peck Electric has collaborated with ElectroCell Technologies, Inc. for 5 years in the design of the control panel for their patented machine, as well as field trials and in the recent certification of ECT as a nutrient reduction methodology by the state of Pennsylvania's Department of Environmental Protection. ECT is poised for explosive growth now that its product is actively being marketed. Peck benefits as the sole supplier of the control panels for this machine. We are very excited at the various new areas of 'the clean side of green' that Peck has moved into as it expands from the traditional areas of the electrical contracting business. Peck has a 40 year history of capitalizing on new opportunities in the electrical field, and Green Energy Live is pleased to continue to move forward with the acquisition of this growing enterprise."

About Green Energy Live (OTCBB: **GELV**) Green Energy Live, Inc. is engaged in developing sustainable biomass-to-energy conversion technology to meet a critical need for the nation's \$154 billion livestock industry. The company plans to use its proprietary



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gasification technology for the development of highly innovative, on-site manure-to-electricity conversion systems to enable livestock farmers and ranchers to convert their animal waste into clean, renewable energy. Green Energy Live acquired Comanche Livestock Exchange in July 2009. The wholly owned subsidiary enhances Green Energy Live's ability to bring its clean energy technology to market by providing ongoing revenue to support technology development, livestock industry experience, contacts with potential customers, and an established sales channel.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be covered by the safe harbor created by such sections and other applicable laws. Such forward-looking statements include, without limitation, plans and expectations regarding the development of GELV's gasification technology and other projects and operations. GELV has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "potential" and similar expressions. Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith based upon currently available information, and is believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. Such risks include, but are not limited to: (1) GELV's need for additional financing, which is not assured and which may result in dilution of shareholders; (2) GELV's status as a small company with a limited operating history; and (3) regulatory restrictions in the production of bio-fuels. For a more detailed discussion of such risks and other factors, see the Company's 2009 Annual Report on Form 10-K, filed on April 17, 2010, with the Securities and Exchange Commission, and its other SEC filings. The Company does not undertake any obligation to release publicly revisions to any "forward-looking statement," to reflect events or circumstances after the date of this news release, to update or provide advice in the event of any change, addition or alteration to the information contained in this news release including such forward-looking statement, or to reflect the occurrence of unanticipated events, except as may be required under applicable securities laws.

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